



**KAN  
ZEN**

We produce

# VISUALLY IMPACTING PRESENTATIONS

for Entrepreneurs, Consultants  
& Corporations

完全

[kāndzē<sub>N</sub>] Japanese word:

**Perfect · Perfection · Completed**



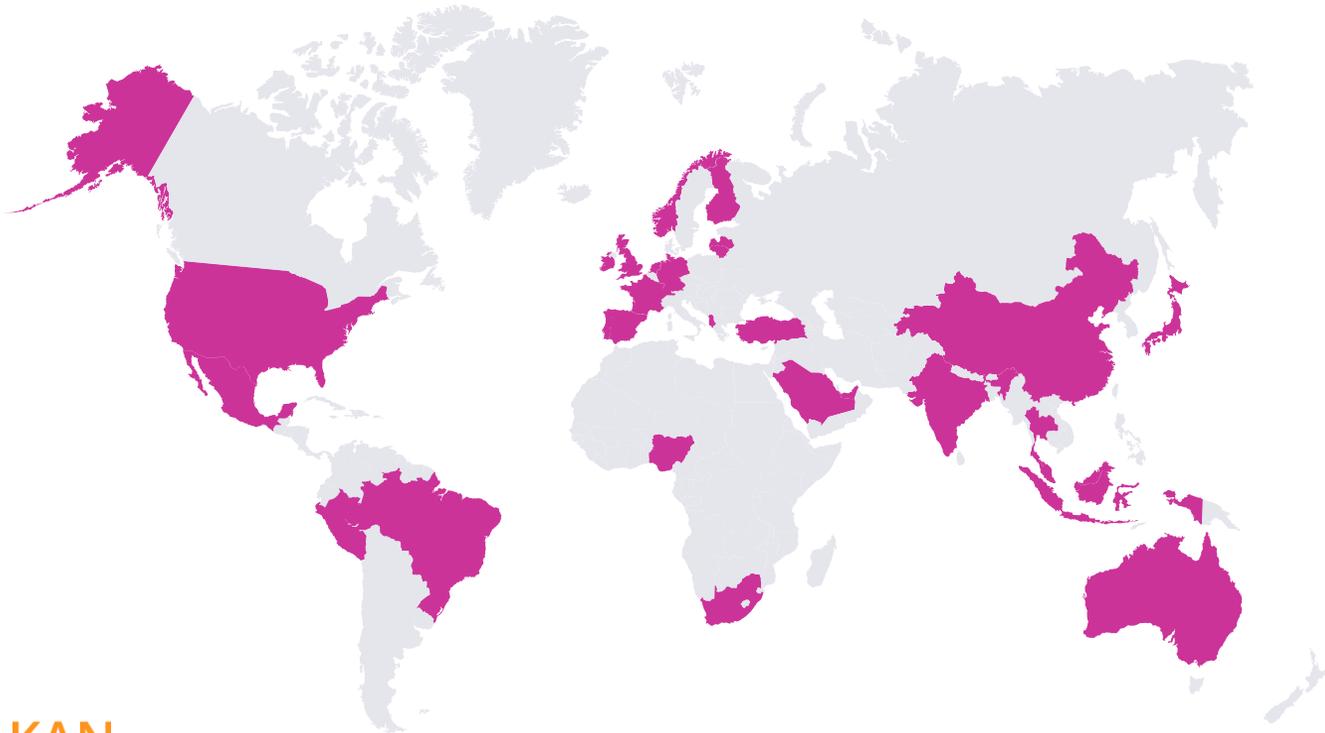
# CUSTOMERS ACROSS THE WORLD

30+

Countries served

400+

Companies trust in us



**KAN  
ZEN**

SEQUOIA



docomo digital

INSEAD  
The Business School  
for the World®

xerox™

HEINEKEN



Unilever

sodexo

SEPHORA



H&S

TEMASEK

upf BARCELONA  
SCHOOL OF  
MANAGEMENT

OUTVISE

caa Contract  
Administration  
Associates Ltd.

ARGILE  
PARTNERS

Vdezi

ESPIREA

SECURITIZE

VITRUVIAN  
PARTNERS

MAGO equity

MTN

wakalua

Gamma

clipmgmt

SparkOptimus

kaudal

BLOCKCHAIN  
CAPITAL

SPICE

IMD

# SAVE TIME AND FOCUS ON YOUR CORE BUSINESS

Our team will transform your document, drawing or draft deck into a **finalized professionally looking presentation / report** allowing you to **focus on more relevant and value-added tasks**



Attend **2** more meetings



Make **10** more client calls



Reply to **20** more emails



Get **2** more hours of sleep



# OUR TEAM

Top notch designers will transform your drawings, draft decks or finalized documents into **visually impacting presentations & reports**

Based in Europe with worldwide coverage

**5** Working languages  
English, Spanish, French, Portuguese & Catalan

**20+** Top-notch designers

**150+** Years of cumulative experience

Designer's background

McKinsey & Company

OliverWyman

BAIN & COMPANY

KEARNEY

BCG

DELTA PARTNERS

KAN ZEN

# HOW IT WORKS

As easy as:

1

## Email your document

Send your ppt, notes, drawings & instructions to [request@kanzen.design](mailto:request@kanzen.design)

2

## Receive confirmation

KANZEN sends a confirmation email with an estimated deadline and a budget, if requested

3

## Open your new deck

KANZEN emails you the document before the deadline



your professional deck  
will be  
**in your inbox in 48h**



with total  
confidentiality  
maintained

**CHECK HOW IT  
WILL WORK  
FOR YOU**

CLICK BELOW TO WATCH KANZEN'S 1 MIN VIDEO



KAN  
ZEN

# OUR SERVICES



# KANZEN DESIGN OFFERS **TWO** **LINES** OF DESIGN SERVICES

## **POWERPOINT**

- Visually enhanced presentation
- Company PowerPoint template
- Normalize full deck format
- Edit & create slides
- Create slides from drawings

## **BRANDING**

- Visual Identity / Brand Kit
- Stationery / Video Backgrounds
- Brochure / Report
- Infographics / Illustrations
- Web Design
- Animated Videos



## POWERPOINT

# WHAT WE CAN DO TO IMPROVE YOUR PRESENTATION



### VISUAL ENHANCEMENT

Based on your input, our PowerPoint designers turn good slides into great slides:

- Create designs
- Rebuild pictures into shapes
- Change slide structure
- Replace text with relevant pictures or icons
- Apply modern styles

### BRUSH UP

We brush up your draft and ensure consistency across all slides:

- Format layout
- Ensure consistency in font, alignment grid, ...
- Format titles, footnotes, ...
- No changes in images or template or overall look of the presentation

### COMPANY PPT TEMPLATE

We create your corporate PowerPoint template following your brand guidelines to ensure your team is effective and keeps brand guidelines:

- Full set of ready to use slides
- Personal icon set
- Easy to fill in
- Maps, charts, agenda, covers, flows, calendars, ...

### TURN NOTES INTO SLIDES

Based on your notes (whatever the input) our designers will create a ready to be inserted slide.

**Examples of inputs:**

- Notes photo
- Whiteboard photo
- Screenshot

# POWERPOINT VISUAL ENHANCEMENT

CHECK MORE EXAMPLES →

BEFORE

**Goals**

**Main Goals**

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**Operational goals**

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AFTER

**Goals**

**Main Goals**

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**80/20 rule**

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**Operational goals**

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BEFORE

**Slide 7**

**We Engage With You In '3D'**

**Discover:** We understand your organisation, articulate your objectives for inclusion and build them into action-driven strategies and educational programmes that facilitate deep conversations

**Design:** We combine our expertise in building inclusive cultures and insights from the discovery phased to develop strategies and learning programmes that fit your needs ar

**Deliver:** V new, incl which ali

AFTER

**WE ENGAGE WITH YOU IN '3D'**



**Design.**

We combine our expertise in building inclusive cultures and insights from the discovery phased to develop strategies and learning programmes that fit your needs and deliver your inclusion vision

**Discover.**

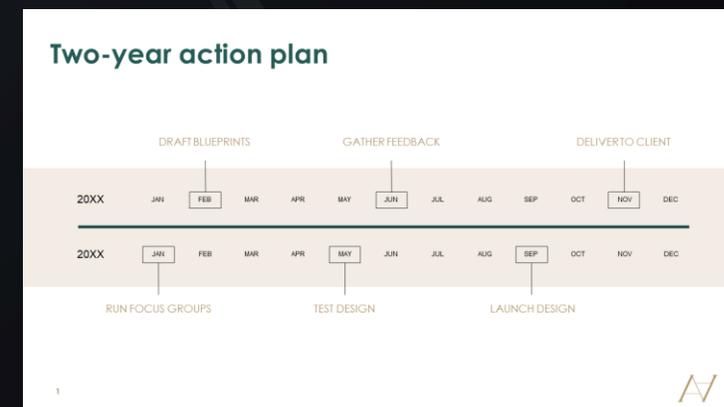
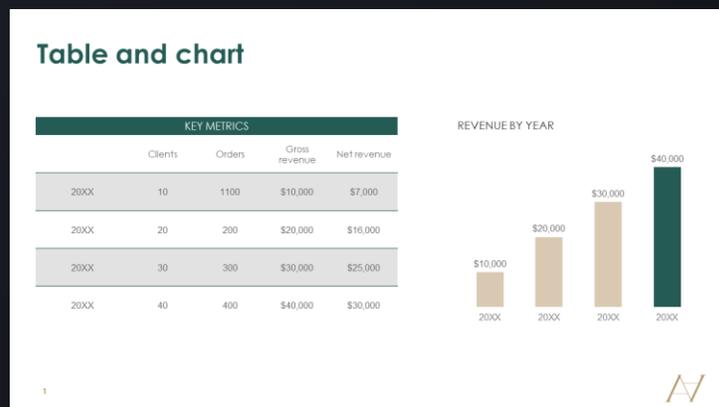
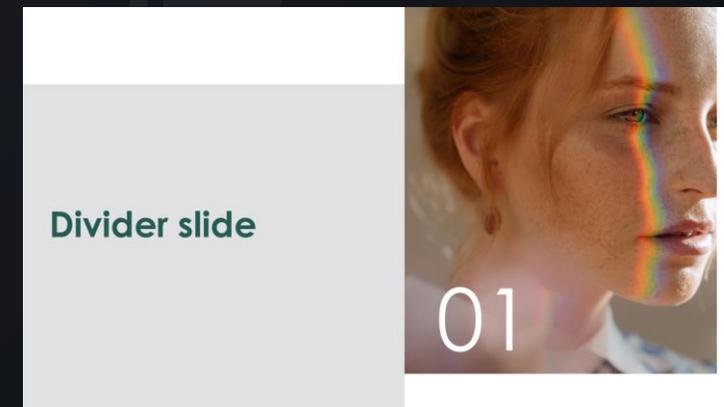
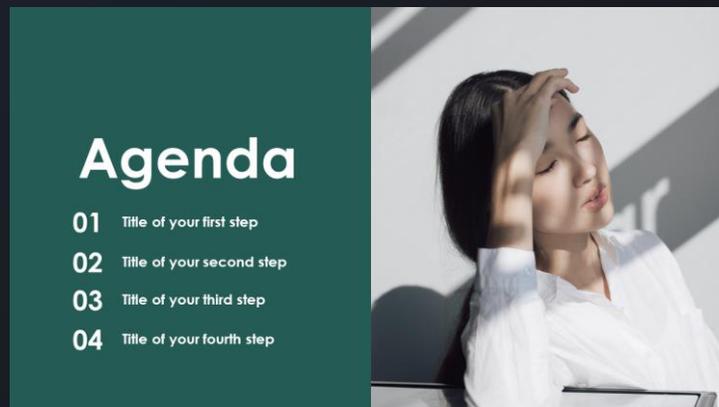
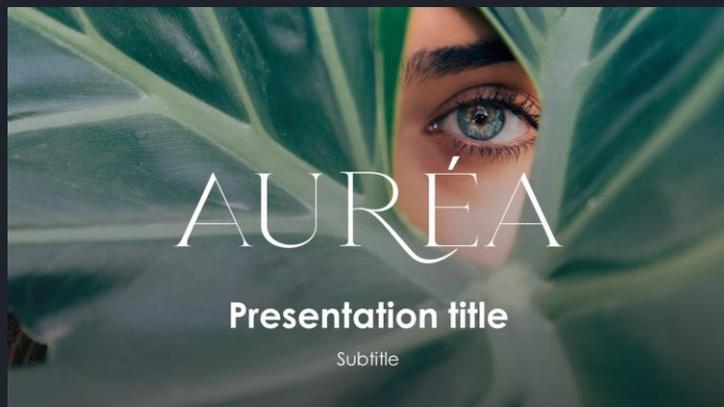
We understand your organisation, articulate your objectives for inclusion and build them into action-driven strategies and educational programmes that facilitate deep conversations

**Deliver.**

We provide the knowledge and tools to support organisational change and new, inclusive behaviours - all by delivering effective and tailored programmes which align with your organisation's journey

# POWERPOINT COMPANY PPT TEMPLATE

CHECK MORE EXAMPLES 





BEFORE

BEFORE



AFTER

AFTER

**ABOUT CLIENT**

Client Team and Search Committee

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Client CEO

**THE PROBLEM**

Four Key Areas for Improvement

**RISK FUNCTION**

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- 2 Lorem ipsum
- 3 Lorem ipsum dolor sit amet, consectetur adipiscing elit.
- 4 Lorem ipsum dolor sit amet, consectetur adipiscing elit.

16

**Our Product Offering**

UNIFIED COMMUNICATIONS

CONTACT CENTER (CaaS)

NETWORK & CLOUD PLATFORM

CONNECTIVITY

Cloud Telephony

Collaboration meetings

Contact Management

Fixed

Mobile

## BRANDING

# WHAT WE CAN DO TO IMPROVE YOUR BRAND

Visual Identity

Brand Kit

Stationery / Video backgrounds

Brochure / Report

Infographics / Illustrations

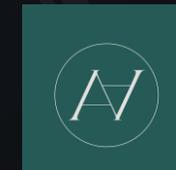
Web design

Animated videos



BRANDING

YOUR VISUAL IDENTITY



# BRANDING

# YOUR COMPANY STYLE GUIDE



# BRANDING FLYER / BROCHURE / GUIDE



Supported by **interactive** boards and other specific learning **online** platform - dedicated for virtual private tutor - that will give the **best experience** of online course



**EDTECH**  
FUTURE-READY-NOW



### European Funds

See how IDC-Zertive partnership can make a difference in access to grants and in implementing projects

To mitigate economic and social impacts of pandemic crisis, the European Commission developed an administrative plan to support member states in financing reforms and recovery investments. There are three main instruments to support transition for the 2020-2026 horizon

Although related to the previous partnership agreement, Portugal 2020 is still in execution and the last funds are being raised

The new agreement for the period of 2020-2027 will be the realization of the Portugal 2020 Strategy, that promotes the investment in digitization and business innovation, in climate transition and sustainability, in the country's competitiveness and in addressing damaged territories

Next Generation EU is an extraordinary instrument in response to the challenges we are facing, and the Recovery and Resilience Facility is the main figure to finance digital transition, climate transition and resilience

In this sense, there will be important opportunities for organizations to carry out transformation projects and value their business

### Offer overview

IDC-Zertive provides support in all phases of this journey of accessing, operating European grants and implementing valuable projects.

Lifecycle of the granted projects



#### I IDENTIFICATION OF OPPORTUNITIES

**Leveraging the digital transformation plan**

Analysis of the current transformation plan or initiatives, in place in the organization and its alignment for accessing EU / Zertive frameworks and methodologies

- Framework Future Enterprise
- Digital Transformation Use Cases
- Digital Transformation Benchmark

**Aligning digital initiatives with European Funds objectives**

Matching of the transformation initiatives with the available funds, knowing the funding potential and maximizing the benefits, when applying for funds.

#### II PREPARATION OF THE APPLICATION

**Defending and sustaining the merit of the project**

Dissemination of the initiatives' relevance and its alignment with the current policies and goals defined by each of the investment, in order to obtain the relevance of the project and increase the chances of success in the application

**KPIs and metrics**

Clearing the project needs by specific objectives

**Relevance of the merit**

Providing the project to relevant decision makers

**Application formalization**

Ensuring that all details relating to the application

#### III EXECUTION

**Preparing mechanisms for governance, monitoring and report**

Management models to ensure proper governance in the organization, and monitoring and reporting tools to control the financial and operational execution

**Ensuring the operation**

Support in the various activities to be performed throughout the life cycle of the operation provides an effective implementation of projects, whose execution brings an advantage

### Why IDC-Zertive?

**I. Identification of opportunities** – IDC-Zertive partnership provides worldwide research capable of leveraging the digital transformation plan in both private and public sector (multiple industries)

**II. Preparation of the application** – Solid knowledge in the European funds' recognition, working closely with several public entities involved in the subject, and clear understanding of how this process can represent a challenge to the organizations.

**III. Execution** – Recognized and long experience in planning and implementing sourcing strategies, as well as strong project management expertise.



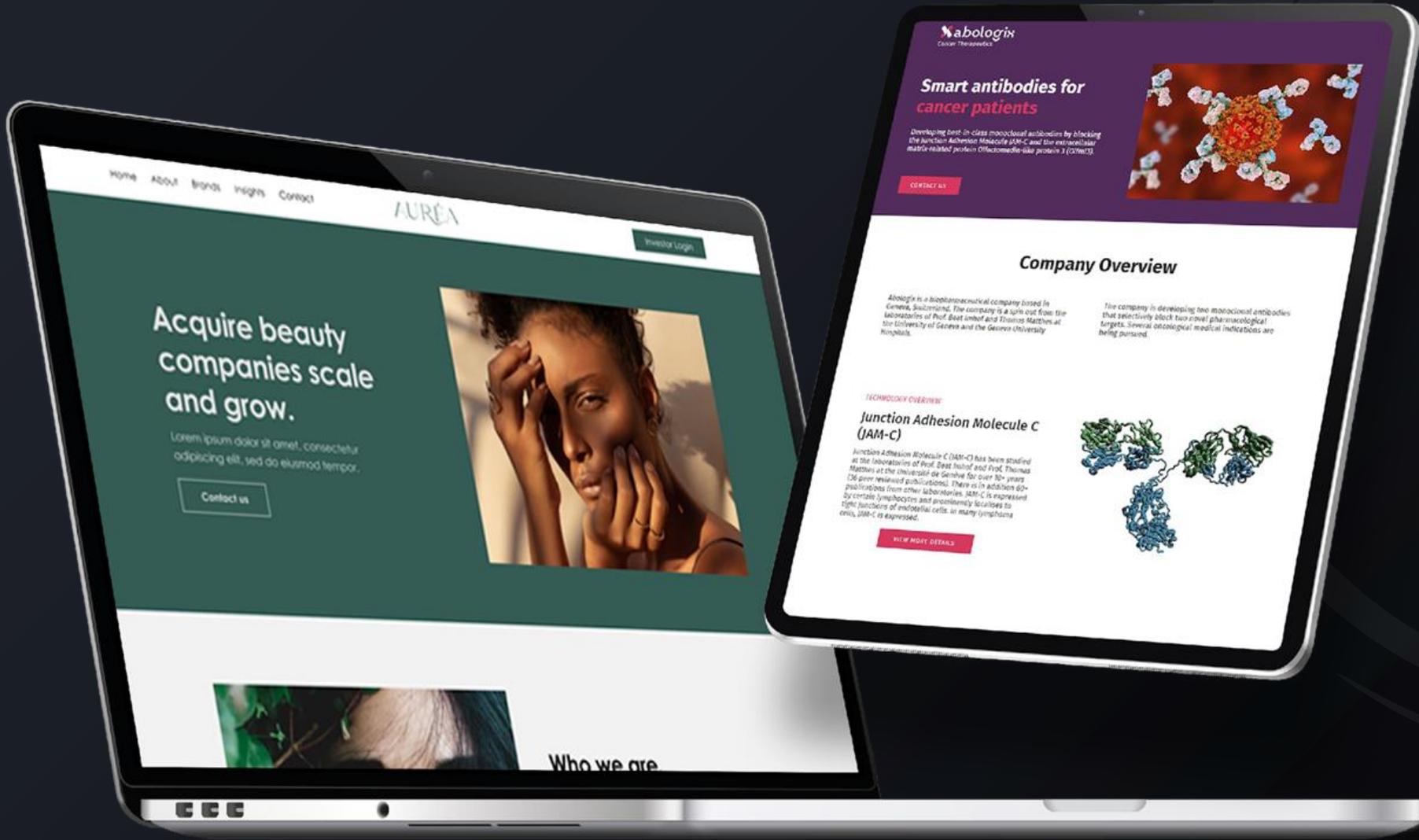
Rua das Vigas 3, 2º  
1050-016 Lisboa  
PORTUGAL  
+351 21 306 532  
contact@zertive.com

www.zertive.com



Rua Tomás Pires, 6  
1050-016 Lisboa  
PORTUGAL  
+351 21 306 532  
portugal@idc.com

www.idc.pt



# WHAT CAN WE DO IN ONE HOUR?

**BRUSH  
UP**



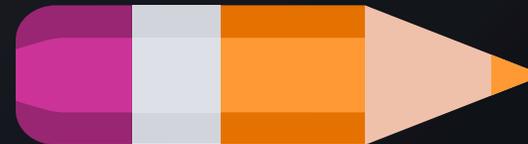
**10-15  
slides**

**TURN NOTES  
INTO SLIDES**



**2-6  
slides**

**VISUAL  
ENHANCEMENT**



**2-4  
slides**

These metrics apply to jobs from to existing customers/designs.  
For a new client, our team will typically invest time to get the design right.

# START USING **KANZEN** DESIGN SERVICES IN 5 MIN

1

Sign-up into KANZEN

Sign-up [HERE](#)

2

Sign our DNA

Sign it [HERE](#)

3

Book a call with us

Book a call

4

Email your first request

Email us



# KAN ZEN

[BOOK A MEETING](#)

## CONTACT US

 +34 9190 4 9190

 [info@kanzen.design](mailto:info@kanzen.design)

 [kanzendesign](#)

 [www.kanzen.design](http://www.kanzen.design)

