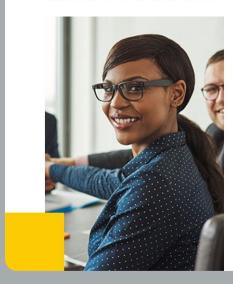
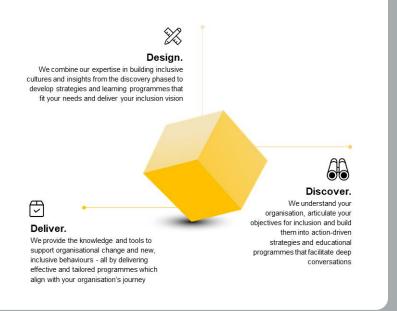




WE ENGAGE WITH YOU IN '3D'









We create

Professional Presentation Designs

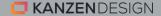
For Consultants, Corporations, Investors & Entrepreneurs to Engage and Inspire their audience, driving their success



Presentation Design



Graphic Design



完全/kænzən/

(Japanese)

Means perfect, perfection, complete





Hundreds of customers across the world

We serve companies that need to communicate professionally in sectors such as:
Consulting, Investment, Start-up, Tech/Telcom, Retail, ...

40+

10 1 30

Countries served

Companies trust us



































SEPHORA







FIVE GUYS







STARLICHT VENTURES















INSEAD
The Business School









Solid and reliable Team of designers

Top-notch Senior designers with a solid background in most of the top consulting firms

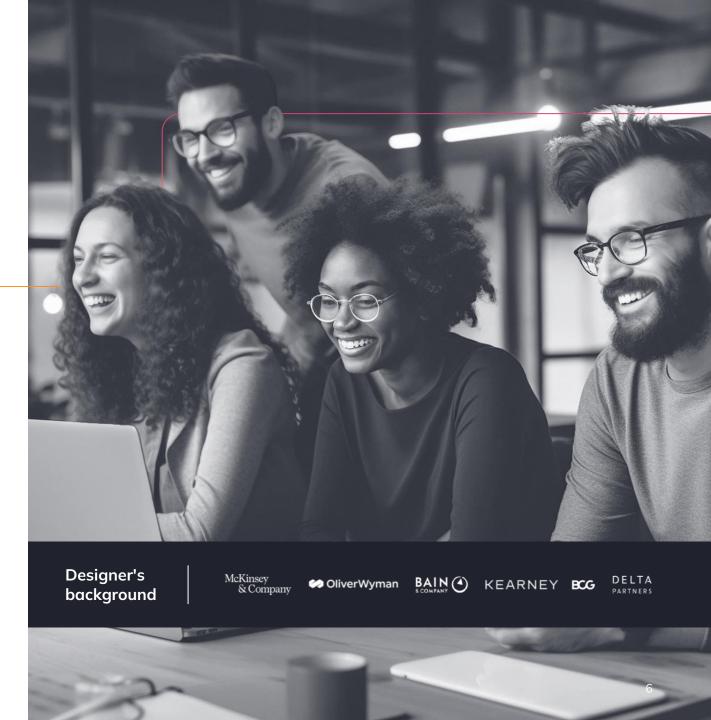
20 Top-notch designers

150+ Years of cumulative experience

Working languages

English, Spanish, Arabic,
French, Portuguese & Catalan

24/7 Based in Europe with worldwide coverage





Save time and focus on your business priorities

Trust your document design to our skilled team and claim back your valuable time.

With our expertise, you can direct your focus toward more critical and value-adding tasks, thereby improving the outcomes and performance for your team.



Make **10** more client calls



Get 2 more hours of sleep

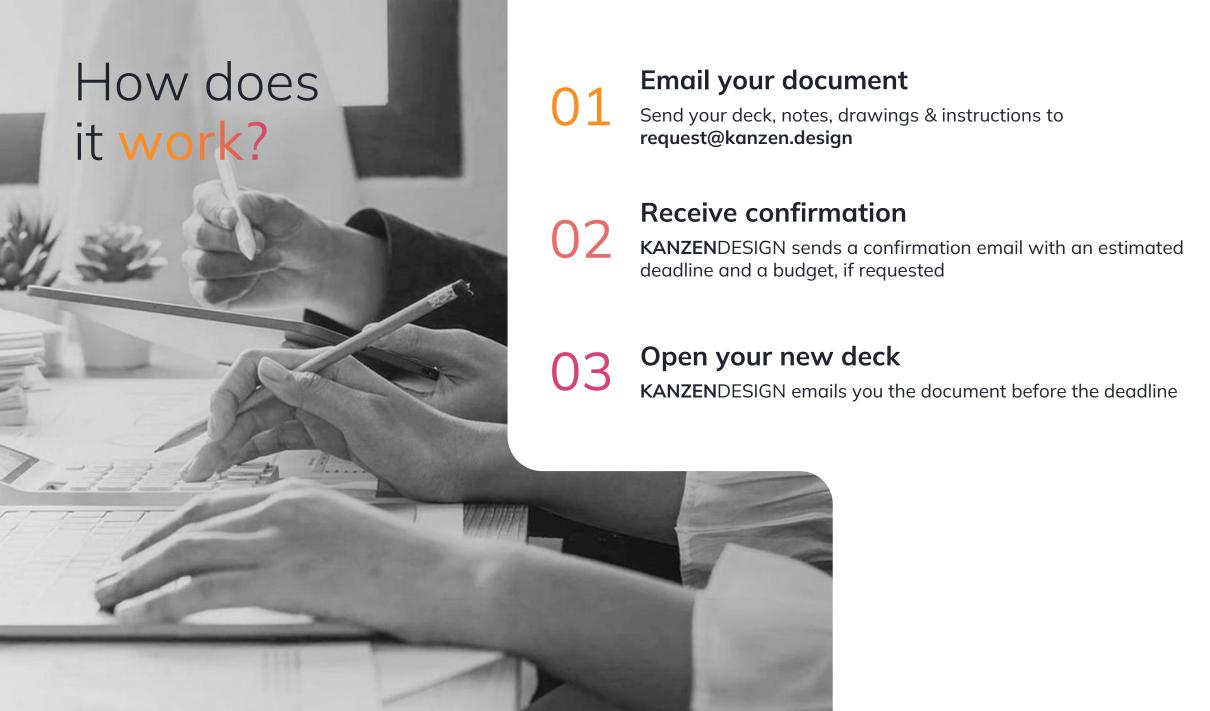


Reply to **20** more emails



Attend **2** more meetings







We offer two lines of design services



Presentation Design

Create slides from notes

Enhance design

Brush-up

Animate & export

Company PowerPoint template

Trainings and workshops



Graphic Design

Brand identity

- Logo Design
- Define a Brand design system for consistency
- Create or consolidate your Brand Guidelines
- Brand Architecture design

Brand communications

- Stationery & Printing materials
- Video Call background & Emails signature
- Reports, Brochures, White papers...
- Illustrations & Infographics
- LinkedIn Cover, posts Design & Page company setup



What we can do to improve your presentation

Enhance design

Based on your input, our PowerPoint designers turn good slides into great slides

- Create designs
- · Rebuild pictures into shapes
- Change slide structure
- Replace text with relevant pictures or icons
- Apply modern styles

Create slides from notes

Based on your notes (whatever the input) our designers will create a ready to be inserted slide. Examples of inputs:

- Notes photo
- · Whiteboard photo
- Screenshot

Company PowerPoint template

We create your Company PowerPoint template following your brand guidelines to ensure your team is effective and keeps brand guidelines

- Full set of ready to use slides
- Personal icon set
- Easy to fill in
- Maps, charts, agenda, covers, flows, calendars, ...

Brush up

We brush up your draft and ensure consistency across all slides

- Format layout
- Ensure consistency in font, alignment grid, ...
- Format titles, footnotes, ...
- No changes in images or template or overall look of the presentation





What we can do to improve your brand



Visual Identity

We design a meaningful and unique identity of your brand by developing a framework that guarantees visual consistency to boost your brand visibility, crucial for a memorable market presence

- Full logo applications
- Color palette
- Typefaces
- Look and feel

Whitepapers

Enhance your marketing and communication documents to be more captivating and engaging, ensuring that the visual appeal connects and elevates the comprehension of the message

Brand Guidelines

We create a comprehensive PDF document with all your brand guidelines, designed to be simple and easily shareable with everyone involved in your brand projects. This ensures consistency and clarity across all initiatives, facilitating collaboration and brand alignment

Infographics and Illustrations

Customize your communications by incorporating tailor-made illustrations aligned with your brand

Stationery

We craft the look and feel of your company's communication materials

- Business cards
- Letterheads
- Office document templates

Social Media design

Posting regular, valuable content creates trust and helps you engage with your audience, with you as the expert on the topic

- Cover
- Posts
- Profile set-up





Enhance Design

Based on your input, we elevate your presentation and turn your slides into great slides

View full portfolio

Our footprint in the Golden Visa Programme

- 1 More than twenty-five nationalities

 We have assisted more than 240 clients from different parts of the world to apply for the GV in
 Portugal, from Asia to South America. Multiculturation is our strength
- 2 Five eligible funds and growing
 Since 2020, we have Isunched five eligible funds and in 2024 we plan to Isunch more
 including us
- 3 More than €80M raised

 We have raised a significant amount of funds from Golden Visa investors so far, and our goal is to continue growing this number

Ambition (2024 vs 2028)
 Anglosphere and European Hub
 International
 A UK Based global centre of Academic Excellence will create IP
 Standardising the Campus experience ... with a local twist
 Artificial Intelligence is going to change the world
 New business developments and differentiators

Our footprint in the Golden Visa Programme Five eligible funds More than €80M More than twentyand growing five nationalities raised We have assisted more than Since 2020, we have We have raised a significant 240 clients from different launched five eligible funds amount of funds from Golden and in 2024 we plan to launch parts of the world to apply for Visa investors so far, and our more, including us goal is to continue growing the GV in Portugal, from Asia to South America. Multiculturalism is our strength



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Goals

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Goals

Main Goals



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Operational goals











Slide 9

We Engage With You In '3D'

Discover: We understand your organisation, articulate your objectives for inclusion and build them into action-driven strategies and educational programmes that facilitate deep conversations

Design: We combine our expertise in building inclusive cultures and insights from the discovery phased to develop strategies and learning programmes that fit your needs and deliver your inclusion vision

Deliver: We provide the knowledge and tools to support organisational change and new, inclusive behaviours - all by delivering effective and tailored programmes which align with your organisation's journey

WE ENGAGE WITH YOU IN '3D'



Design. We combine our expertise in building inclusive cultures and insights from the discovery phased to develop strategies and learning programmes that fit your needs and deliver your inclusion vision

Discover.

Deliver.

We provide the knowledge and tools to support organisational change and new, inclusive behaviours - all by delivering effective and tailored programmes which align with your organisation's journey

We understand your organisation, articulate your objectives for inclusion and build them into action-driven strategies and educational programmes that facilitate deep conversations

KANZEN DESIGN

Enhance Design

Based on your input, we elevate your presentation and turn your slides into great slides

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Create slides from notes

Based on your notes (whatever the input), our designers will create a high-end slide ready for your presentation

View full portfolio

 David Levy, Pet Product Innovations: a visionary who previously established the highly successful pet supply distribution firm Zeus & Company, has an impressive track record of introducing over 40 new product lines to the market during his 22-year career.

lide 9 – Ask

Moose's March is seeking partners and sponsors to assist in amplifying our mission for the early detection of pet cancer.

Our commitment to this cause also presents appealing sponsorship opportunities for partners interested in aligning with a pioneering and targeted mission, one that emphasizes preventative care and early intervention in pet cancer.

(See sponsorship sheet

Slide 10 - Closing

Let's come together to champion the cause of Moose's March in the fight against pet cancer. Your sponsorship will directly contribute to the early detection of this devastating disease, offering a beacon of hope and the promise of a better quality of life for countless belowed pets.

By supporting our mission, you become a vital part of a compassionate community dedicated to turning the tide against pet cancer. Together, we have the power to make a significant difference, ensuring that our furry friends receive the timely care they need and deserve. Join us in creating a world where early detection saves lives and nurtures a brighter future for pets in need. closing

Let's come together to champion the cause of Moose's March in the fight against pet cancer. Your sponsorship will directly contribute to the early detection of this devastating disease, offering a beacon of hope and the promise of a better quality of life for countless beloved pets.

By supporting our mission, you become a vital part of a compassionate community dedicated to turning the tide against pet cancer. Together, we have the power to make a significant difference, ensuring that our furry friends receive the timely care they need and deserve. Join us in creating a world where early detection saves lives and nurtures a brighter future for pets in need.

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ABOUT CLIENT

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CLIENT TEAM AND SEARCH COMMITTEE

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Client CEO

THE PROBLEM

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KANZEN DESIGN

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- Asistencia Fisiolerápica a los jugadores de Golf inscritos en el tomeo y también al equipo de la Organización del tomeo en el caso de que se hagan daño o se Jesionen en el transcurso del tomeo, o lo necesifien por el motivo que sea. Es un servicio necesario. Las que necesifien de el lo agradecerán mucho.

Los beneficios de esta acción:

Los jugadores podrán tener la tranquilidad de que si se hacen daño mientras juegan o si se sienten con algún dolor van a poder ser atendidos por un Fisiotrapeuta especializado en la metodología de Kign Golf para poder realizarie masaje, algún tipo de ejercicio, estiramiento, manipulación o incluso aplicira un vendaje funcional o Kinesiotape

Los componentes de la organización también pueden ser atendidos si lo necesitasen ya que es posible que pudieran hacerse daño trabajando o sencillamente si están con algún tipo de dolor que los Fisioterapeutas u Oste

Kin Golf pos patida. Atención con Fisioterapia y Osteopatía a los ugadores de Golf que hayan terminado la partída y soliciten este servicio. El servicio consiste en hacer una Evaluación del estado del golfista y realizar maniobras de manipulación, movilización y masaje de descarga para alcanzar un restablecimiento global del Jugador. El, la golfista tendrá una excenencia sumamente auradoble.

STE Banking sector growth

An overview

Cryptocurrencies have revolutionize the financial landicape, introducing a discentral landiform of digital money that operates independently of traditions baseling systems. Biocole, created in 2001 by an incommence entitle income control and income control and

computers, to ensure transparency and security informations.

Otherwore, another prominent cryptocurrency, introduced the concept of smart contracts, which are self-executing contracts with the terms directly written into code. This innovation has paved the

Other popular cryptics arrencies include Rippia (OSF), which focuses on enabling fast, low-cost infarmational payments, and discosin, other referred to as the silvents discosinguist, offering faster beneated and a different healting algorithm.

ASISTENCIA FISIOTERÁPICA

A los jugadores de golf inscritos en el torneo y también al equipo de la Organización del torneo en el caso de que se hagan daño o se lesionen en el transcurso del torneo, o lo necesiten por el motivo que sea.

Es un servicio necesario. Las que necesiten de él lo agradecerán mucho.

Beneficios

Los jugadores podrán tener la tranquilidad de que si se hacen daño mientras juegan o si se sienten con algún dolor van a poder ser atendidos por un Fisioterapeuta especializado en la metodología de Kin Golf para poder realizarle masaje, algún tipo de ejercicio, estiramiento, manipulación o incluso aplicar un vendaje funcional o Kinesiotape.

Los componentes de la organización también pueden ser atendidos si lo necesitasen ya que es posible que pudieran hacerse dano trabajando o sencillamente si están con algún tipo de dolor que los Fisioterapeutas u Osteópatas puedan resolver.

AN OVERVIEW

STE Banking sector growth



Cryptocurrencies have revolutionized the financial landscape, introducing a decentralized form of digital money that operates independently of traditional banking systems. Biscon, created in 2009 by an anonymous entity known as Satoshi Nakamoto, wasthe first cryptocurrencies utilize blockhain technology, a distributional degler enforce by a network of computers, to ensure transparency and security intransactions.

Other popular cryptocurrencies include Ripple (KRP), which focuses on enabling fast, low-cost international payments, and Litecoin, often referred to as the silver to Bitcoin's gold, offering faster transaction times and a different hashing algorithm.

Ethereum, another prominent cryptocurrency, introduced the concept of smart contracts, which are self-executing contracts with the terms directly written into code. This innovation has paved the way for decentralized applications ((dApps) and has significantly expanded the use cases for blockchain technology beyond simple financial transactions.

Other popular cryptocurrencies include Ripple (XRP), which focuses on enabling fast, low-cost international payments, and Litecoin, often referred to as the silver to Bitcoin's gold, offering faster transaction times and a different hashing algorithm.





Company PowerPoint Template

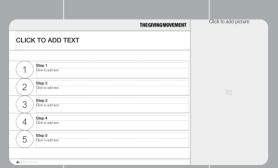
We design your corporate template by adhering to your brand guidelines, empowering your team to communicate effectively while ensuring visual consistency

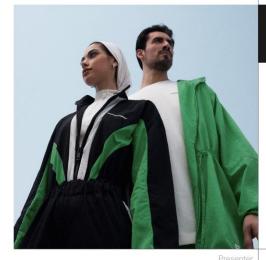
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Click to add picture

THEGIVINGMOVEMENT

Presentation Title in Bold size 36
Subtitle in Light size 20





Date | Location

THE GIVING MOVEMENT

Presentation Title

Subtitle

THEGIVINGMOVEMENT

HEADING

1 Step

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21 Note





Company PowerPoint Template

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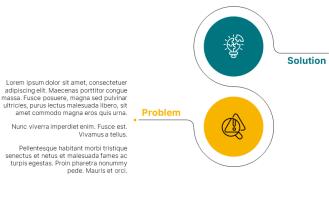
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PROBLEM & SOLUTION



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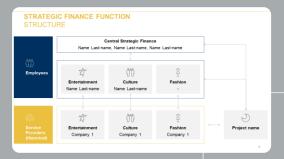
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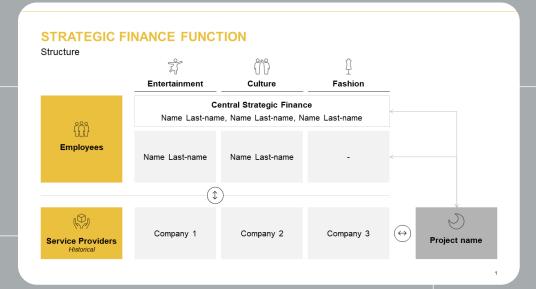
Brush up

We format your slides with no changes in your template nor overall design of your presentation, but we ensure consistency and a correct use of the workspace

View full portfolio







Metric	SYNA	SLAB	On Semi	NXP	Lattice	Renesas
Sales	48	91				
FAE	81	183				
Rev/Sales HC	\$31.3	\$11.3	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!
Rev/Sales+FAE	\$11.6	\$3.8	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!
COS%	2.5%	5.8%	4.1%	3.6%		3.8%
Corp Marketing heads	8	15				
Corp Marketing \$	\$4.0	\$6.0				
Channel support	3	17				
Sales operations	25	21				
SG&A	106.4	188				
SGA %	8%	18%				
revenue	1400	1028			750	



Brush up

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Support Team

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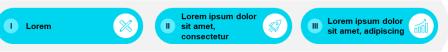
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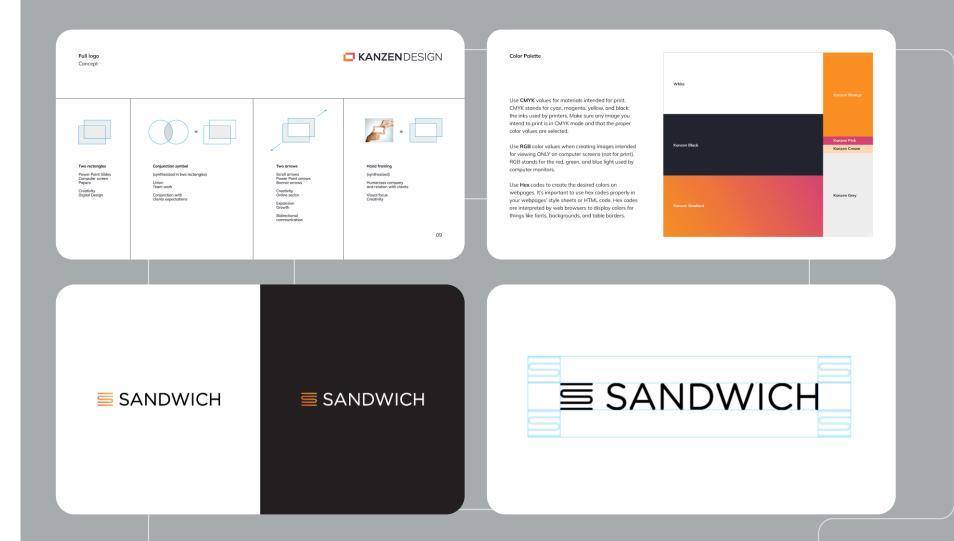




Visual Identity

We design a meaningful and unique identity of your brand by developing a framework that guarantees visual consistency to boost your brand visibility, crucial for a memorable market presence

View full portfolio



Brand Guidelines

We create a comprehensive PDF document with all your brand guidelines, designed to be simple and easily shareable with everyone involved in your brand projects. This ensures consistency and clarity across all initiatives, facilitating collaboration and brand alignment

View full portfolio







Design Notes

This visual identity must be clean, minimal and stylish.

Use $conceptual\ photos\ or\ images\ where\ people\ appear\ relaxed\ and\ in\ a\ positive\ mood.$

Don't use images of people looking directly to the camera in a "forced" way. People must not be represented with cartoonish style but with **photo style**.

Don't saturate the design with too many Bold text.

Don't saturate the design with too many colors or elements.

Remember that the look and feel must be light and elegant.

Always use the Mulish font family for print or website.

In online situations where the platform doesn't allow to use it due to its limitations, select the more similar font family

Use the Arial font family in the Google Mail platform.

Always write KANZENDESIGN in capital letters.

Always write KANZENDESIGN using the Mulish font family.

Always highlight the word KANZEN with the Mulish Bold font and write the word KANZEN and the word DESIGN without separation.

In online situations where the platform doesn't allow to use the Mulish font family due to its limitations, select the more similar font family and apply the Bold font style in the word KANZEN. If the platform doesn't allow to use a Bold font style, apply the Regular font style in both words

and write them with separation.

4



Stationery

We craft the look and feel of your company's communication materials

View full portfolio



KANZEN DESIGN

Confidentiality and non-disclosure agreement

KANZENDESIGN provides Document design, company Branding and Research services.

Our work is regulated by a rigorous **Work Ethics Rulebook** and under strict confidentiality rules detailed in the following NDA.

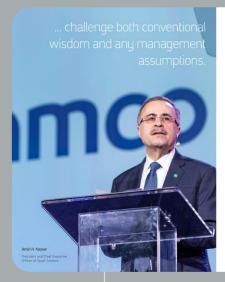
This ensures that all the confidential information provided by our clients will remain so.



Whitepapers

Enhance your marketing and communication documents to be more captivating and engaging, ensuring that the visual appeal connects and elevates the comprehension of the message

View full portfolio



Summary of key

Foreword

Here Are 3 Places

Seeking to Improve Gender Diversity

in Your Infrastructure Investing Team?

Large infrastructure funds want more women, particularly at the senior level, on their investing teams.

to Look

That has become clear from our consulting work with a wide range of infrastructure and real-asset private equity-focused funds. Many, if not most, are pushing to improve gender diversity, as part of a broader trend to improve inclusion in business in general.

There are multiple reasons infrastructure-focused firms are promoting gender diversity, specifically. First, there simply aren't many female partners at infrastructure funds. Our informal review of the leadership teams at the largest infrastructure funds shows that on average less than 10% of all senior investment professionals (Managing Director or higher) in this space are women. That's not a lot, especially in a business and social landscape that places inclusion at a premium.



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Diversity, Equity & Inclusion Practice

Women in positions of influence in the FTSE 350

The new FCA regulation asks that boards go beyond the 40% quota of women (including those self-identifying as women) on boards and put at least one woman in one of these four positions: chair, CEO, CFO, or senior independent director (SID). Our analysis shows that 45% of companies companies are starting from zero, and less than one-fifth of all these influential roles on FTSE 350 boards are held by women.

Women in critical leadership roles in the FTSE 350

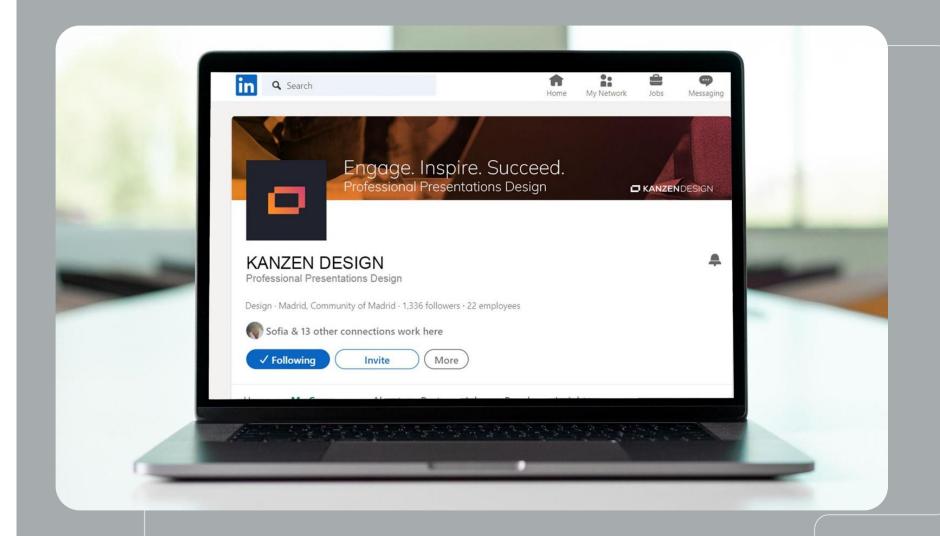




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