



We produce

VISUALLY IMPACTING PRESENTATIONS

for Entrepreneurs, Consultants &
Corporations

完全

[kāndzēɴ] Japanese word:

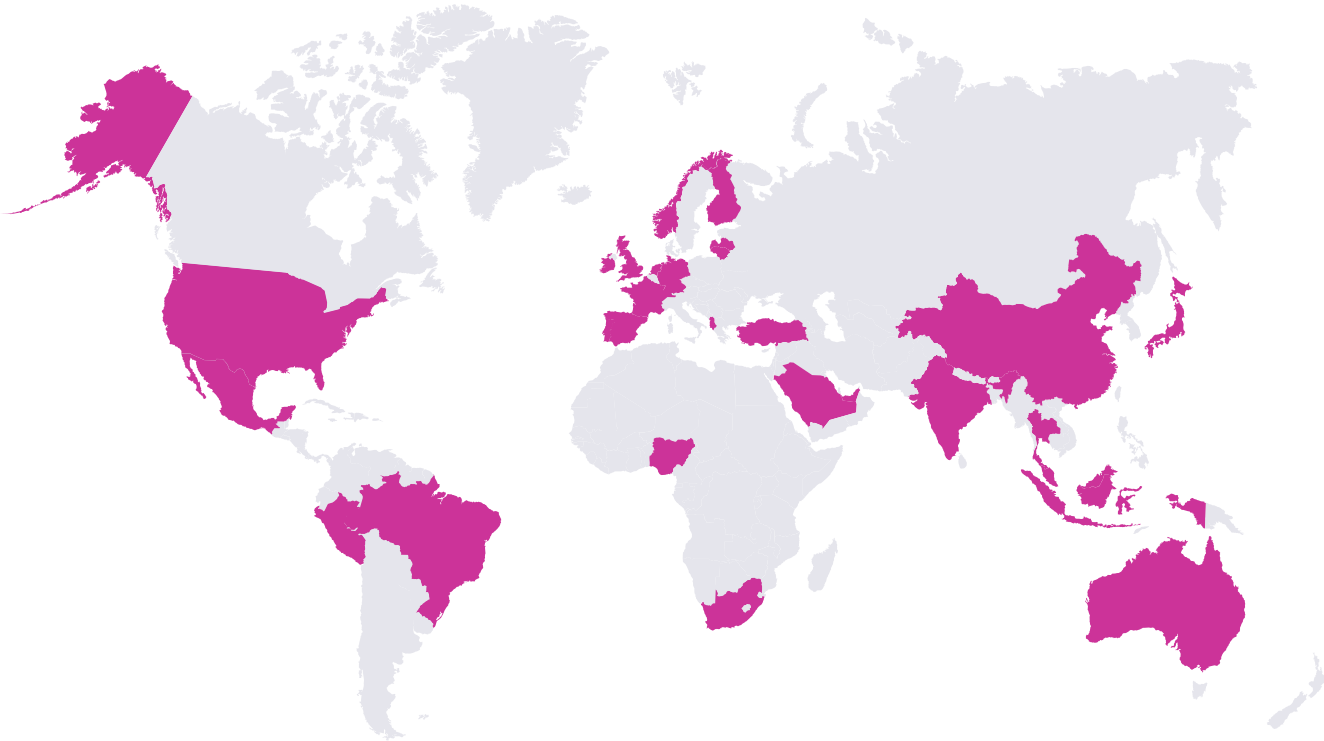
Perfect ▪ **Perfection** ▪ **Completed**



CUSTOMERS ACROSS THE WORLD

30+

400+



SAVE TIME AND FOCUS ON YOUR CORE BUSINESS

Our team will transform your document, drawing or draft deck into a **finalized professionally looking presentation / report** allowing you to **focus on more relevant and value-added tasks**



Attend **2** more meetings



Make **10** more client calls



Reply to **20** more emails



Get **2** more hours of sleep



OUR TEAM

Top notch designers will transform your drawings, draft decks or finalized documents into **visually impacting presentations & reports**

Based in Europe
with worldwide
coverage

5 Working languages
English, Spanish, French, Portuguese
& Catalan

20+ Top-notch designers

150+ Years of cumulative
experience

Designer's
background

McKinsey
& Company

OliverWyman

BAIN
& COMPANY

KEARNEY

BCG

DELTA
PARTNERS

HOW IT WORKS

As easy as:

1

Email your document

Send your ppt, notes, drawings & instructions to request@kanzen.design

2

Receive confirmation

KANZENDESIGN sends a confirmation email with an estimated deadline and a budget, if requested

3

Open your new deck

KANZENDESIGN emails you the document before the deadline



your professional deck
will be in your inbox
in 48h



with total confidentiality
maintained

CHECK HOW IT WILL WORK FOR YOU

Click below to watch KANZENDESIGN's 1 min video



 KANZENDESIGN

OUR SERVICES



KANZEN DESIGN OFFERS **TWO** **LINES** OF DESIGN SERVICES

POWERPOINT

- Visually enhanced presentation
- Company PowerPoint template
- Normalize full deck format
- Edit & create slides
- Create slides from drawings

BRANDING

- Visual Identity / Brand Kit
- Stationery / Video Backgrounds
- Brochure / Report
- Infographics / Illustrations
- Web Design
- Animated Videos



WHAT WE CAN DO TO IMPROVE YOUR PRESENTATION



VISUAL ENHANCEMENT

Based on your input, our PowerPoint designers turn good slides into great slides:

- Create designs
- Rebuild pictures into shapes
- Change slide structure
- Replace text with relevant pictures or icons
- Apply modern styles

COMPANY PPT TEMPLATE

We create your corporate PowerPoint template following your brand guidelines to ensure your team is effective and keeps brand guidelines:

- Full set of ready to use slides
- Personal icon set
- Easy to fill in
- Maps, charts, agenda, covers, flows, calendars, ...

BRUSH UP

We brush up your draft and ensure consistency across all slides:

- Format layout
- Ensure consistency in font, alignment grid, ...
- Format titles, footnotes, ...
- No changes in images or template or overall look of the presentation

TURN NOTES INTO SLIDES

Based on your notes (whatever the input) our designers will create a ready to be inserted slide.

Examples of inputs:

- Notes photo
- Whiteboard photo
- Screenshot

POWERPOINT VISUAL ENHANCEMENT

CHECK MORE
EXAMPLES →

BEFORE

Goals

Main Goals

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Operational goals

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Goals

Main Goals

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80/20 rule

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AFTER

BEFORE

Slide 9

We Engage With You In '3D'

Discover: We understand your organisation, articulate your objectives for inclusion and build them into action-driven strategies and educational programmes that facilitate deep conversations

Design: We combine our expertise in building inclusive cultures and insights from the discovery phased to develop strategies and learning programmes that fit your needs and

Deliver: We provide the knowledge and tools to support organisational change and new, inclusive behaviours - all by delivering effective and tailored programmes which align with your organisation's journey

WE ENGAGE WITH YOU IN '3D'

Design.

We combine our expertise in building inclusive cultures and insights from the discovery phased to develop strategies and learning programmes that fit your needs and deliver your inclusion vision

Discover.

We understand your organisation, articulate your objectives for inclusion and build them into action-driven strategies and educational programmes that facilitate deep conversations

Deliver.

We provide the knowledge and tools to support organisational change and new, inclusive behaviours - all by delivering effective and tailored programmes which align with your organisation's journey

AFTER

POWERPOINT
COMPANY PPT TEMPLATE

CHECK MORE
EXAMPLES



AURÉA

Presentation title

Subtitle


Agenda

- 01 Title of your first step
- 02 Title of your second step
- 03 Title of your third step
- 04 Title of your fourth step


Divider slide

01


MEET THE TEAM




TAKUMA HAYASHI
President



MIRJAM NILSSON
Chief Executive Officer



FLORA BERGGREN
Chief Operations Officer

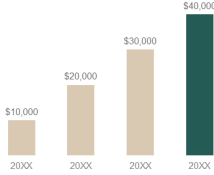


RAJESH SANTOSHI
VP Marketing

Table and chart

KEY METRICS				
	Clients	Orders	Gross revenue	Net revenue
20XX	10	1100	\$10,000	\$7,000
20XX	20	200	\$20,000	\$16,000
20XX	30	300	\$30,000	\$25,000
20XX	40	400	\$40,000	\$30,000

REVENUE BY YEAR



Two-year action plan

DRAFT BLUEPRINTS

GATHER FEEDBACK

DELIVER TO CLIENT

20XX JAN FEB MAR APR MAY JUN JUL AUG SEP OCT NOV DEC

20XX JAN FEB MAR APR MAY JUN JUL AUG SEP OCT NOV DEC

RUN FOCUS GROUPS

TEST DESIGN

LAUNCH DESIGN

POWERPOINT BRUSH UP

CHECK MORE
EXAMPLES



BEFORE

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AFTER

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Time Dedication per type of investment

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Time Dedication per type of investment

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AFTER

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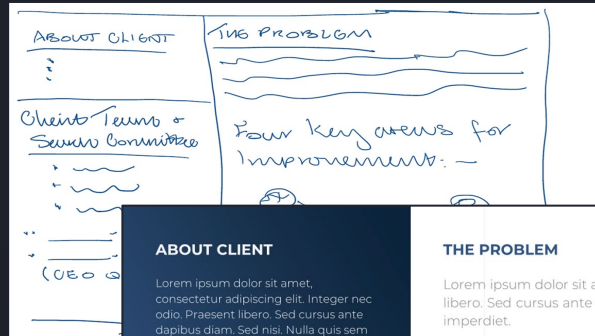


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BEFORE



AFTER

ABOUT CLIENT

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CLIENT TEAM AND SEARCH COMMITTEE

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“Lorem ipsum dolor sit amet, consectetur adipiscing elit. Integer nec odio. Praesent libero.”

Client CEO

THE PROBLEM

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FOUR KEY AREAS FOR IMPROVEMENT



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BEFORE



AFTER

Our Product Offering



POWERPOINT

WHAT CAN WE DO IN ONE HOUR?

BRUSH
UP



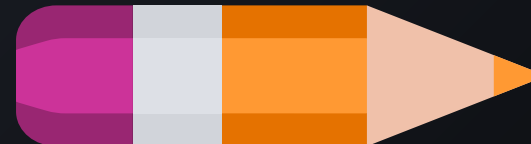
10-15
slides

TURN NOTES
INTO SLIDES



2-6
slides

VISUAL
ENHANCEMENT



2-4
slides

These metrics apply to jobs from to existing customers/designs.
For a new client, our team will typically invest time to get the design right.

BRANDING

WHAT WE CAN DO TO **IMPROVE** YOUR BRAND

Visual Identity

Brand Kit

Stationery / Video backgrounds

Brochure / Report

Infographics / Illustrations

Web design

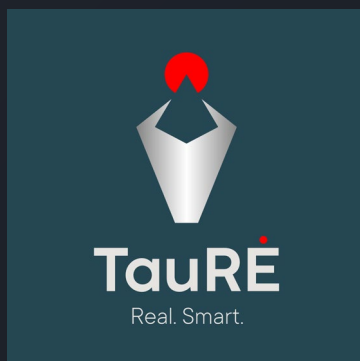
Animated videos



BRANDING

VISUAL IDENTITY

CHECK MORE
EXAMPLES →



TauRE
Industry: Fintech Platform
United Kingdom

Color Scheme



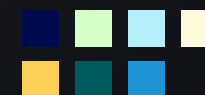
Blue Gas
Industry: Gas Distribution
Saudi Arabia

Color Scheme



Waypoint
Industry: XXX
XXX

Color Scheme



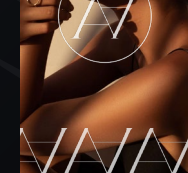
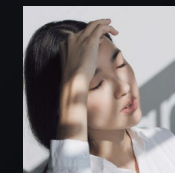
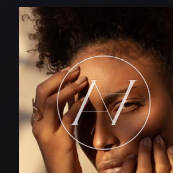
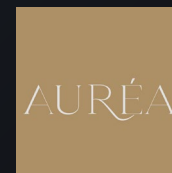
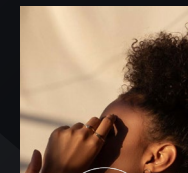
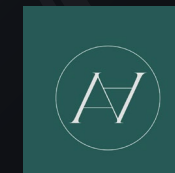
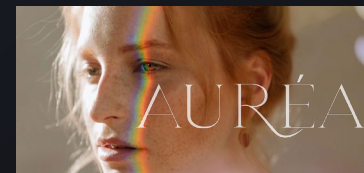
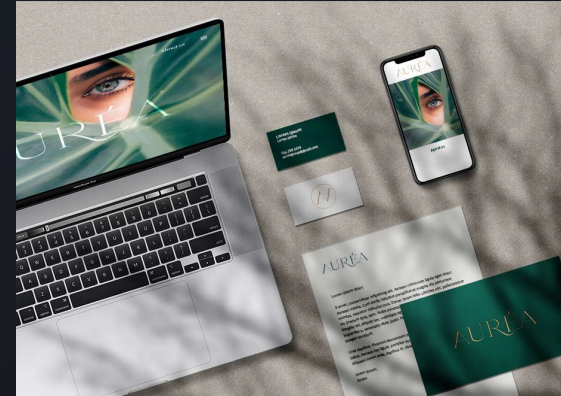
Casa Pediatrics
Industry: XX
XXX

Color Scheme



BRANDING VISUAL IDENTITY

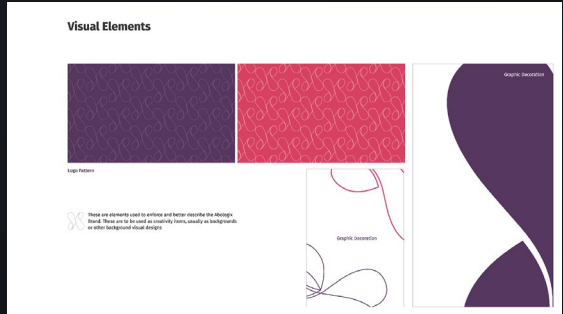
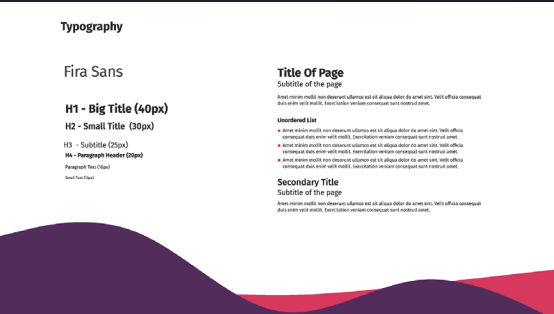
CHECK MORE
EXAMPLES →



BRANDING

BRAND KIT

CHECK MORE
EXAMPLES



BRANDING FLYERS / BROCHURES

CHECK MORE
EXAMPLES →



Heineken
Spain



Camino Mobility
USA



Chemical Search
UK

CEO & Board of Directors Practice

Heidrick & Struggles is the world's leading executive search firm. We pride ourselves on our integrated leadership solutions across all levels of the organization, from executive search to strategic planning, succession planning, and more.

Our CEO & Board leadership consulting services are designed to help you navigate the challenges of the global marketplace and regional markets.

Leaders of Heidrick & Struggles' CEO & Board Practice

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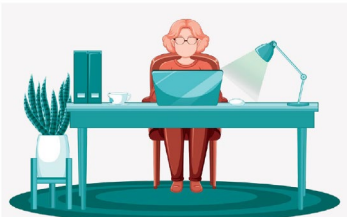
Michael Kell
Vice President
michael@heidrick.com

Michael Kell
Vice President
michael@heidrick.com

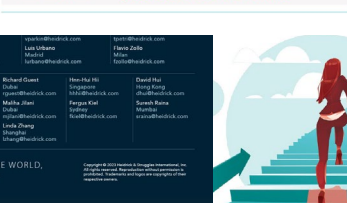
HEIDRICK & STRUGGLES

Mujeres consejeras, un camino difícil pero necesario.

JORDANA BRONKHORST
Principal, Madrid Office



La vida profesional es larga. Es muy probable que los que hoy tenemos entre 30 y 50 años nunca lleguemos a jubilarnos. En España, desde 2013, contamos con un sistema progresivo por el que cada año aumenta paulatinamente la edad de jubilación así que, en esta situación, no es descabellada la idea de preguntarnos ¿QUÉ QUEREMOS SER DE MAYORES?



WE HELP OUR CLIENTS CHANGE THE WORLD, ONE LEADERSHIP TEAM AT A TIME*

HEIDRICK & STRUGGLES

Digital leadership needs a radical rethink

DR. NICOLAS VON ROSTY and
DR. ROMAN WECKER

The digital transformation requires more centralised control than is common in today's leadership models. To achieve success, responsibility for the digitisation of an organisation will ideally be handed to a single individual whose competence is backed by a corresponding budget. This digital leader then needs to build a high-performing team and create an inclusive and flexible culture.



JOCTO function has a seat at the top. And for those that have, it's not only a seat at the table, but a seat at the head of the table. The board not only needs to want a digital transformation, and to appoint a single digital leader, it also has to ensure that the necessary funds are not divided and splintered, but are controlled in their entirety by the JOCTO.

One interesting trend we're seeing is that digital transformation is increasingly being led by women. Prominent examples include Heide Starn at Volkswagen, Claudia Wenzel at Deutsche Telekom, Daniela Gerd von Marterstein for Deutsche Bank, and Tanya Richter at Bosch, to name just a few.

Market forces: driving digital acceleration
Customers increasingly want integrated solutions, i.e. a practical, one-stop shop through which to manage a service tailored to their needs. This has a digitalisation impact, with organisations across all industries required to offer complete solutions instead of individual products or components, positioning themselves as system integrators rather than simply suppliers. Successfully doing so significantly increases value creation and customer loyalty. Flexible, cost-efficient, holistic hardware and software integration in complex environments and applications have therefore become key technologies.

WE HELP OUR CLIENTS CHANGE THE WORLD, ONE LEADERSHIP TEAM AT A TIME*

The New Director Journey:
3 WAYS TO SUCCESSFULLY
INTEGRATE ONTO A
CORPORATE BOARD

Much attention is paid to the preparation and placement phases of becoming a director for the first time—yet it's the final and often overlooked board integration phase that is arguably most critical. Here, three ways to navigate it like a pro.

Fortune 500 boards had a record number of first-time directors at 43%, according to the Board Monitor US 2022 report published by Heidrick & Struggles, as boards seek a broader pool of experiences in areas such as digital, financial risk and compliance, cybersecurity, and sustainability. Every director who is new to a board receives a tangible set of tools—the company's annual report, the company strategy and financials, the governance structure and SEC rules, and more—and uses them to prepare for the role. But these tools are not enough. Successfully integrating onto a board is about relationships. It's a complex art with high stakes for your credibility as the director and for the business that must account for the personalities of the other board members and the dynamic of the board as a whole. Underestimating this interpersonal piece can significantly affect the impact you make.

HEIDRICK & STRUGGLES

But there is good news: If you go into your director role prepared with an understanding of the psychology of the other people around the table and the underlying politics, and a plan for how to navigate and leverage those relationships for impact, you can show your value and accelerate your speed of impact.

Our goal is to be able to present yourself well and relate to the up in a way that resonates and is sensitive to any underlying text. The more research and people you can talk to who might have insight the better, to pick up on themes and red out outlier information. As you are communicating your self on the other board members, consider how you can make emotional connections accelerate each relationship.

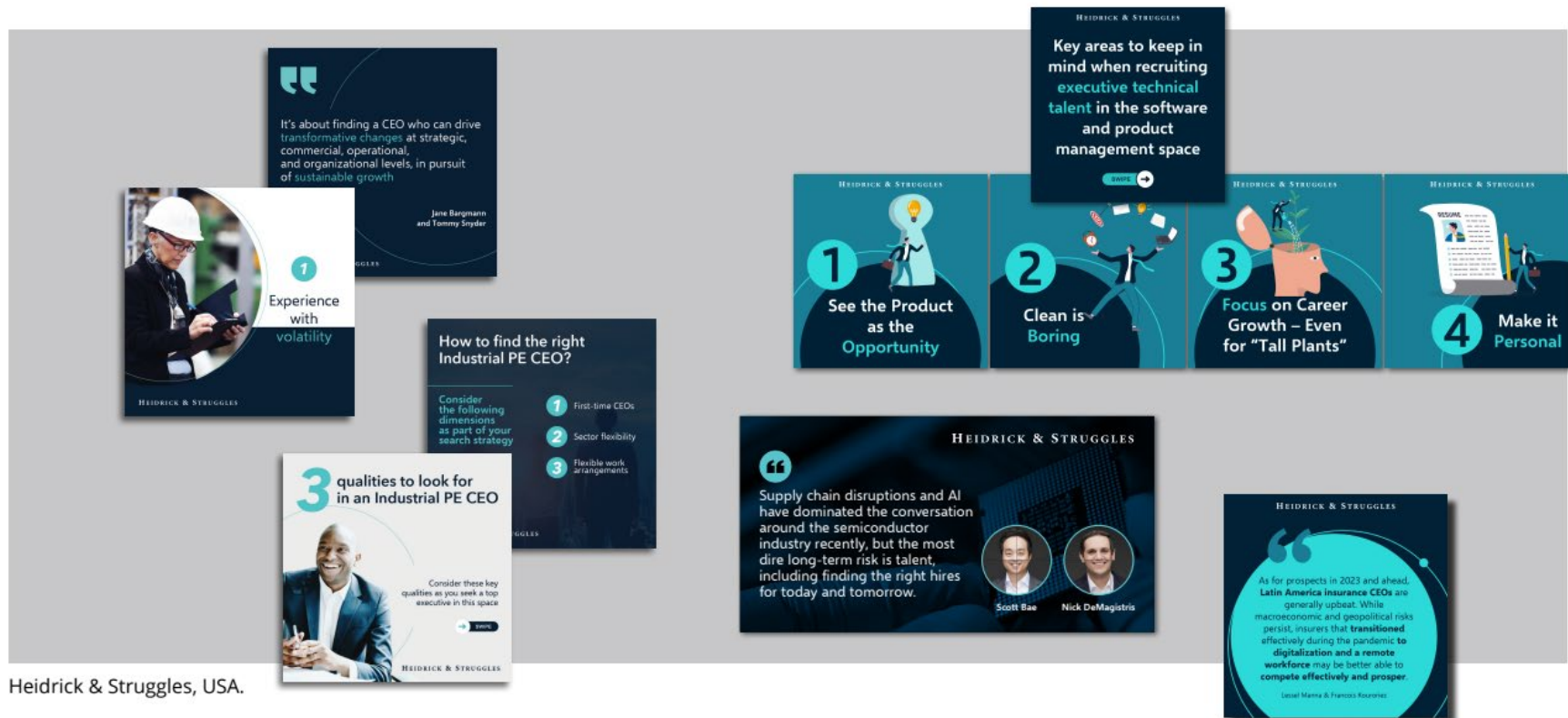
HEIDRICK & STRUGGLES

BRANDING

SOCIAL MEDIA POSTS

CHECK MORE
EXAMPLES →

Social Media Posts



Heidrick & Struggles, USA.

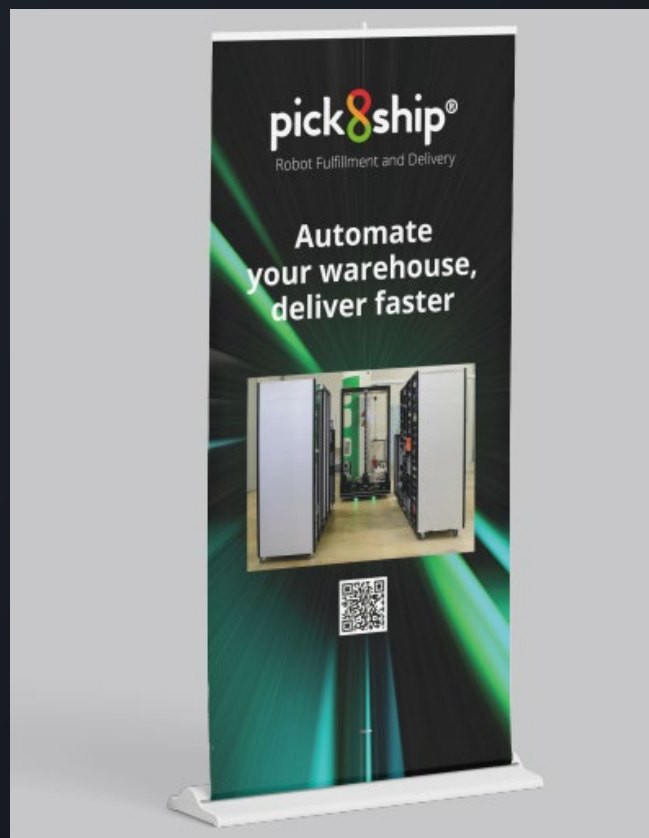
BRANDING

ROLL-UPS / POSTERS

CHECK MORE
EXAMPLES →



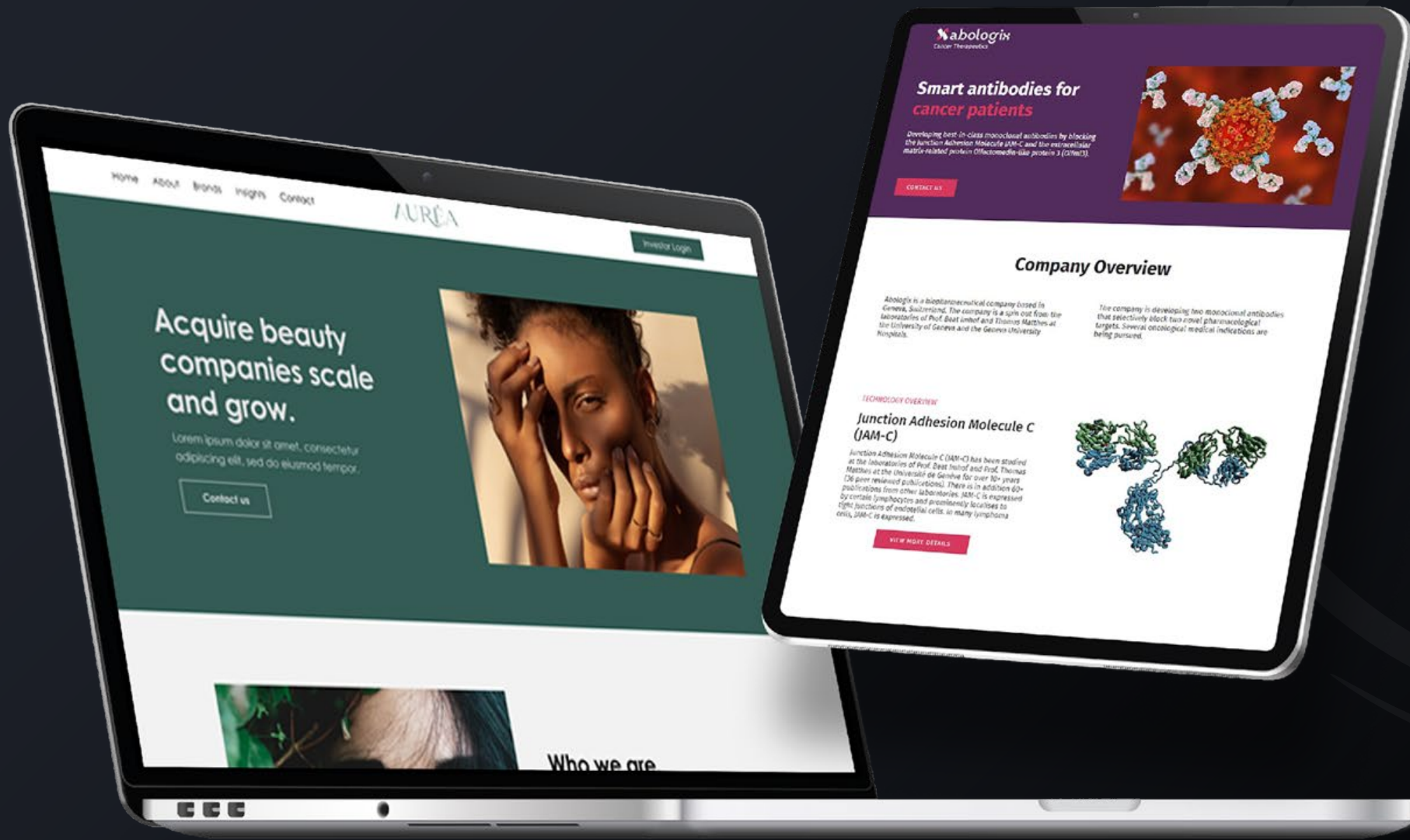
Heidrick & Struggles
Europe



Pick8ship
Switzerland



NanoQT
Japan



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Sign our NDA

Sign it [HERE](#)

3

Book a call with us

Book a call

4

Email your first request


Email us






Book a meeting

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